

NETWORK MARKETING LEGEND GODFREY CHAN JOINS VÍSI Vísi's Innovative Product Line, Duplication System and Performance Plan Attracting Industry Leaders

PLEASANT GROVE, UT, September 27, 2013 – Vísi, a progressive global network marketing company, announced today that network marketing legend Godfrey Chan has joined the company as its newest Vísi Partner. Chan joins an ever-growing list of industry leaders who are joining Vísi's ranks as the company continues its international expansion and develops systems and tools to support Vísi Partner growth and success.

Godfrey Chan is a key addition to Vísi as the company begins to expand into Asia. Chan emigrated from Hong Kong to Canada in 1983 and throughout his career in network marketing, Chan has established himself as a leader by building teams in the tens of thousands and demonstrating a consistently strong presence in the Hong Kong market, as well as Taiwan, China, Macau and Canada.

Mr. Chan cited the balance of the company as being a key reason for joining Vísi. "There are a lot of different companies in the industry who claim to have the best financial strength or best products or best compensation plan," Chan said. "For me, it was not easy to find one with the best balance. When I visited the corporate office, it really impressed by how much the Vísi Founders care about the distributors and how they want every distributor to have success in both business and product experience."

The fact that the word Vísi means leader was not lost on Mr. Chan. "It is the leadership of both corporate and distributors who create and grow the company together as partners, and everybody involved is Vísi. I am so glad I can find my true home for myself and most importantly, help lots of people in the world become Vísi. The continued global expansion of the company makes me feel it is my mission to share the unique Vísi products and opportunity to the world."

"We are thrilled and excited to have an industry legend like Godfrey Chan join our ranks as a Vísi Partner," said Vísi Founder and CEO Kent Lewis. "He is a proven leader and he will be an important figure as we grow in Hong Kong and other markets in Asia."

"I am pleased with the fact that our products, our performance plan and our duplication system are organically attracting leaders of the caliber of Godfrey Chan," Lewis continues. "We are proud of our past, excited about our present and thrilled with what the future holds for Vísi."

About Vísi

Vísi is a progressive global network marketing company that promotes personal development and improved lifestyles through the distribution of innovative products derived from Scandinavia's Arctic Cloudberry. Founded in 2012, Vísi produces six all-natural products aimed to improve health and well-being. Vísi is driven by a network of Vísi Partners in over 13 international markets; including the United States, Canada, Japan, Hong Kong and Australia. For more information, visit www.iamvisi.com.